



ARGENTINA BUSINESS & INVESTMENT FORUM

12-15 SEPTEMBER 2016 - BUENOS AIRES
ARGENTINA

The Forum marks Argentina's return to international markets and will lay out the government's strategies to invigorate key economic areas, empower the private sector and stimulate inclusive, long-term growth.

www.argentinaforum2016.com

ARGENTINA TO THE WORLD

FORUM OBJECTIVES

Attract foreign direct investment that will help drive economic growth and support the creation of local jobs and opportunities

- Demonstrate progress in Argentina's ambitious economic reform program
- Highlight untapped potential and opportunities in Argentina's key economic sectors
- Close financing gaps to support sustainable and inclusive growth
- Showcase Argentina's robust entrepreneurial ecosystem and introduce its leading innovators to a global audience
- Firmly position Argentina as an attractive destination on the global investment map
- Showcase Argentina's robust entrepreneurial ecosystems and present its leading innovators to a global audience (Innovation Day on September 15th)

WHY ATTEND?

A unique platform and unrivalled access to policy-makers, allowing investors and business leaders to discover Argentina's opportunities first-hand

Landmark event:

Unprecedented level of national and global representation, across both the business and political world

First mover advantage:

Participants can "get in on the ground floor" in a country with enormous investment opportunities that stem from its size, diversified economy, educated population and natural resources

Networking opportunities:

Time for delegates to mingle freely, discuss policies and explore investment opportunities

Deep dive into attractive investment opportunities:

Sectoral Roundtables focused on strategic sectors where participants can engage with Ministers, local private sector leaders, and investment banks

PRESENTATIONS OF INVESTMENT PROJECTS IN:

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|-------------------------------|-----------------------------------|------------------------------|
| ▪ Oil & Gas | ▪ Mining | ▪ Financial Services |
| ▪ Power & Renewable Energy | ▪ Transport & Logistics | ▪ Tourism |
| ▪ Agribusiness | ▪ Public Works & Infrastructure | ▪ Pharma & Biotechnology |
| ▪ Industrial Goods & Services | ▪ Technology & Telecommunications | ▪ Construction & Real Estate |

WHO

The Forum will bring together 1,600 global investors, government leaders from around the world, and CEOs of Fortune 500 companies from a variety of sectors, including energy, finance, ICT, infrastructure, agriculture, health, and many others.

WHAT

Sept. 13 and 14 will feature high-level panel discussions, TV debates, bilateral meetings, keynote addresses, interviews, and Sectoral Roundtables, which will feature investment projects and presentations by Ministers. Sept 15 will be dedicated to innovation and entrepreneurship.

WHERE

CCK located in the heart of Buenos Aires, Argentina will play host to the Argentina Business & Investment Forum. It is the largest cultural center in South America and was the former Buenos Aires Central Post Office.

FAQS

HOW CAN I REGISTER?

Registration is by invitation only.

To confirm your participation or request an invitation, please visit:

www.argentinaforum2016.com

WHO CAN I CONTACT FOR MORE INFORMATION?

General Inquiries: Santiago Muro and Javier Fournier at info@argentinaforum2016.com

Program/Speakers: Sophie Titolo at program@argentinaforum2016.com

WHERE WILL I STAY?

The conference organizers have negotiated special rates for conference participants at a number of hotels; these will be allocated on a first come, first serve basis.

To access these special rates, please visit the Plan Your Trip section of the Forum website:

www.argentinaforum2016.com

WHAT DOES REGISTRATION INCLUDE?

If you registered for the Argentina Business & Investment Forum, you have access to:

- Sept 12 evening reception
- Full day of programming on Sept 13 and 14
- Innovation Day on Sept 15

If you registered for Innovation Day on Sept 15 only, access is restricted to that day exclusively.

OFFICIAL LANGUAGES

The Plenary Hall will have simultaneous translation in Spanish, English and Portuguese.

The Sectoral Roundtables will have simultaneous translation in Spanish and English only.

PROGRAM AT A GLANCE

ARGENTINA BUSINESS & INVESTMENT FORUM

TUESDAY 13 SEPTEMBER

8:00 - 9:00	Welcome Breakfast
9:00 - 9:15	Official Opening: President Mauricio Macri
9:15 - 10:00	The New Investment Climate
10:00 - 10:45	TV Debate: Investing in Argentina - the Global Perspective
10:45 - 11:30	Coffee Break
11:30 - 13:10	Sectoral Roundtables 1 Agribusiness - Oil & Gas - Telecommunications and High Technology - Banking, Insurance and Capital Markets - Federal Infrastructure: Plan Belgrano and Public Works
13:15 - 14:15	Networking Lunch
14:30 - 16:10	Sectoral Roundtables 2 Power and Renewable Energy - Infrastructure: Roads, Ports, Airports & Rail - Industrial and Capital Goods - Tourism - Construction and Real Estate
16:30 - 16:50	In Conversation: 1:1 with a visionary leader
16:50 - 17:30	The Innovation Imperative
17:30 - 18:15	From the World to Argentina
20:00	Argentine Evening

WEDNESDAY 14 SEPTEMBER

8:00 - 9:00	Networking breakfast
9:00 - 9:15	Keynote Address: The Macroeconomic Vision for Argentina
9:15 - 9:45	Inclusive growth for Job Creation
9:45 - 10:00	In Conversation: 1:1 with a visionary leader
10:00 - 10:30	Establishing the Rule of Law
10:30 - 11:00	The Wealth of Argentina's Regions
11:00 - 11:30	Coffee Break
11:30 - 13:10	Sectoral Roundtables III Agribusiness - Mining - Oil & Gas Health, Pharma and Biotech
13:10 - 14:10	Networking Lunch
14:15 - 14:45	Building Argentina's Green Economy
14:45 - 15:00	In Conversation: 1:1 with a visionary leader
15:00 - 15:30	Educating for the Future
15:30 - 15:45	In Conversation: 1:1 with a visionary leader
15:45 - 16:15	The Argentine Global Influence
16:15 - 16:45	The Impact of Sovereign Wealth Funds
16:45 - 17:15	Argentina's Investment Roadmap: presenting highlights of the Sectoral Roundtables
17:15 - 17:45	Closing Remarks: Featuring a conversation between young people and President Mauricio Macri

INNOVATION DAY

THURSDAY 15 SEPTEMBER

8:30 - 8:40	Opening Address: President Mauricio Macri
8:45 - 9:00	Inspiring Keynote: A talk from one of the world's leading entrepreneurs and innovators
9:00 - 9:30	2:1 Conversation: Moderated discussion between a young startup founder and a seasoned veteran entrepreneur
9:30 - 10:00	Success Story: Showcasing a leading innovator in Argentina's entrepreneurial ecosystem
10:00 - 10:30	Big Idea: 20 minute TED talk-style presentation with 10 minute Q&A
10:30 - 11:00	Coffee Break
11:00 - 11:45	Debate
11:45 - 12:15	Success Story: Showcasing a leading innovator in Argentina's entrepreneurial ecosystem
12:15 - 13:00	Big Idea: 20 minute TED talk-style presentation with 10 minute Q&A 2.5-hour Working Lunch: Participants grab lunch on-the-go and explore the marketplace
13:00 - 15:30	<ul style="list-style-type: none">- "Soapbox"-style presentations and talks projected on large screens- Tech and innovation demonstrations by Argentine startups and SMEs- Networking with other participants and speakers- 1:1 meetings
15:30 - 16:00	2:1 Conversation: A moderated discussion between a student and a policy-maker
16:00 - 16:30	Debate
16:30 - 17:00	Inspiring Keynote: A talk from one of the world's leading entrepreneurs and innovators
17:00 - 17:45	Awards
17:45	Closing



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